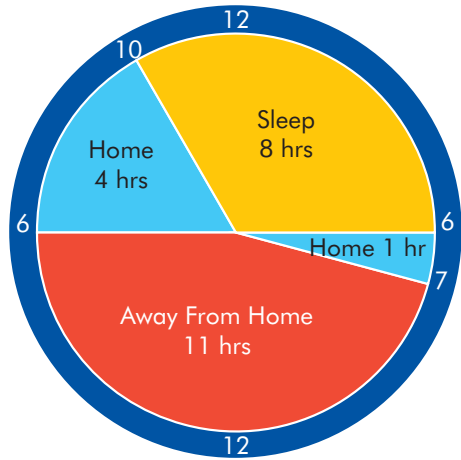


CONSUMERS SPEND 70% OF THEIR WAKING HOURS AWAY FROM HOME

ACCORDING TO USA TouchPoints™



Posters, bulletins and 8-second digital spots reach more people than any other medium.

Posters, bulletins and 8-second digital spots are one of the only medias that offers pure ad play, nearly 20 hours a week of ads that can't be skipped, blocked, or dismissed.

POSTERS, BULLETINS AND 8 SECOND DIGITAL SPOTS HAVE THE GREATEST WEEKLY REACH AND LOWEST CPM COMPARED TO ANY OTHER MEDIUM

WEEKLY REACH AND CPM SALT LAKE CITY MARKET

